

Header > hero



Desktop: 1170 x 230px

Tablet:

Celular: N/A

1. Fotografia P&B
2. Multiply com #593e37 (uma cor próxima do #53403a da marca, mas mais viva)

Navegação do carrossel de campanhas principais & proposta de valor mobile



```
.ico-angle-left:before {  
  content: "\f104";  
  font-size: 68px; *48px*  
}
```



```
.ico-angle-right:before {  
  content: "\f105";  
  font-size: 68px; *48px*  
}
```

Cor das setas



#f8c038;

Hover



#f37c2c;

Navegação da vitrine



```
.ico-angle-left:before {  
  content: "\f104";  
  font-size: 68px;  
}
```

padding: 20px

OU width: 52~55px



```
.ico-angle-right:before {  
  content: "\f105";  
  font-size: 68px;  
}
```

padding: 20px

OU width: 52~55px

Fundo da navegação



#f8c038;

Hover do fundo



#f37c2c;

Ícone



#fff;

Campanhas principais



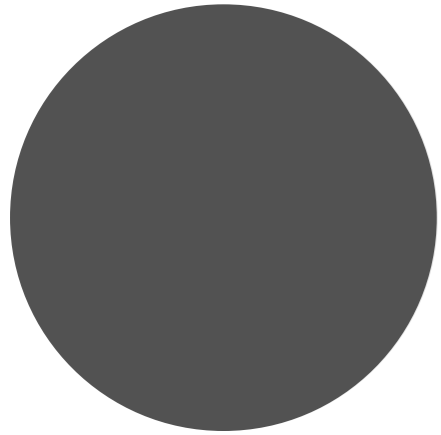
Desktop: 960 x 180px
Tablet & celular: 600 x 290px

Campanhas secundárias



Desktop & tablet : 960 x 180px
Celular: 500 x 85px

Proposta de valor > ilustrações



width: 160px; *100px*

Carrinho



padding: 20px
OU width: 60~64px
40px

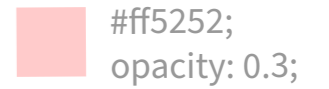
```
.ico-shopping-cart:before {  
  content: "\f07a";  
  font-size: 24px;  
}
```

Ícone



#fff;

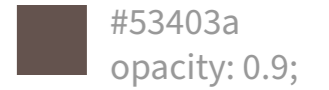
Fundo home



#ff5252;

opacity: 0.3;

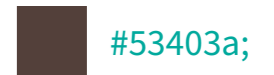
Fundo sticky header



#53403a

opacity: 0.9;

Fundo mobile



#53403a;

Proposta de valor > mídias sociais



```
.ico-facebook:before {  
  content: "\f09a";  
  font-size: 30px; *22px*  
}
```

width: 50px
40px



```
.ico-twitter:before {  
  content: "\f099";  
  font-size: 30px; *22px*  
}
```

width: 50px
40px



```
.ico-instagram:before {  
  content: "\f16d";  
  font-size: 30px; *22px*  
}
```

width: 50px
40px

Fundo



#f8c038;

Ícone



#fff;

Footer > mídias sociais



```
.ico-facebook:before {  
  content: "\f09a";  
  font-size: 20px;  
}
```

width: 35px



```
.ico-twitter:before {  
  content: "\f099";  
  font-size: 20px;  
}
```

width: 35px



```
.ico-instagram:before {  
  content: "\f16d";  
  font-size: 20px;  
}
```

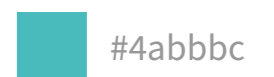
width: 35px

Fundo



#fff;

Ícone



#4abbbc

Busca



```
.ico-search:before {  
  content: "\74";  
  font-size: 22px;  
}
```



#ff5252;

Hamburger icon



```
.ico-bars:before {  
  content: "\f0c9";  
  font-size: 24px;  
}
```



#fff;

Dropdown do menu mobile



```
.ico-angle-down:before {  
  content: "\f107";  
  font-size: 24px;  
}
```



```
.ico-angle-up:before {  
  content: "\f106";  
  font-size: 24px;  
}
```



Marca no desktop

**estante
virtual**

width: 120px;



Marca no mobile



width: 85px;

